

2013 - 2014 Seattle City Council Green Sheet

Ready for Notebook

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60	1	A	2

Budget Action Title: Add \$49,301 in 2013 and \$86,343 in 2014 in GSF to SOCR for business outreach and add a part-time position

Councilmembers: Clark; Harrell; O'Brien

Staff Analyst: Josh Fogt; Rebecca Herzfeld; Jeremy Racca

Council Bill or Resolution:

Date		Total	SB	BH	TR	RC	TB	NL	JG	SC	MO
	Yes										
	No										
	Abstain										
	Absent										

Summary of Dollar Effect

See the following pages for detailed technical information

	2013 Increase (Decrease)	2014 Increase (Decrease)
General Subfund		
General Subfund Revenues	\$0	\$0
General Subfund Expenditures	\$49,301	\$86,343
Net Balance Effect	(\$49,301)	(\$86,343)
Total Budget Balance Effect	(\$49,301)	(\$86,343)

Budget Action description:

This green sheet would add \$49,301 GSF in 2013 and \$86,343 GSF in 2014 in the Seattle Office of Civil Rights (SOCR) to add a half-time Senior Planning and Development Specialist position and resources to provide additional outreach and technical support to the business community. This business liaison position would:

- Begin upon Council review of the report called for in Statement of Legislative Intent 60-2-B-2 with the intent of carrying out recommendations from that report.
- Work with business stakeholders to develop and carry out more robust short- and long-term outreach and engagement strategies, making a special effort to engage woman-, minority-, and immigrant-owned firms, as well as very small (five or fewer employees) businesses;
- Provide focused technical assistance to help businesses become aware of and meet anti-discrimination requirements;
- Work within SOCR to represent the concerns of businesses when administrative rules are developed to carry out programs such as the new Paid Sick and Safe Time program; and
- Expand the engagement of the business community with the Race and Social Justice Community Roundtable.

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The cost of a half-time Senior Planning and Development Specialist position is \$34,301 in 2013 and \$71,043 in 2014. City Council will revisit the ongoing need for this position in the 2015-2016 budget. To maximize the effectiveness of the position, an additional \$15,000 in 2013 and \$15,300 in 2014 is provided for:

- Creating and printing materials for business-specific trainings and presentations;
- Translation of printed materials;
- Room rentals for community trainings, meetings, and presentations;
- Advertising the availability of training sessions and other services; and
- Focus groups and other engagement strategies to engage a wide cross-section of business stakeholders in the ongoing work of SOCR.

This would bring the total cost to the General Subfund of expanding outreach and support to businesses to \$49,301 in 2013 and \$86,343 in 2014.

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Budget Action Transactions

Budget Action Title: Add \$49,301 in 2013 and \$86,343 in 2014 in GSF to SOCR for business outreach and add a part-time position

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Expand business outreach and add position	Plng&Dev Spec,Sr - PT	1	0.5	OCR	Civil Rights	X1R00	00100	2013		\$49,301
2	Expand business outreach and add position	Plng&Dev Spec,Sr - PT	1	0.5	OCR	Civil Rights	X1R00	00100	2014		\$86,343